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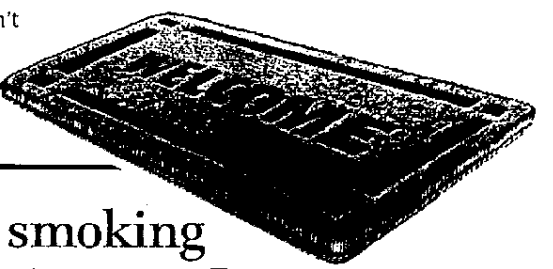
Available in limited areas only.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

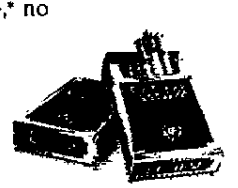
"When I smoke I always head to the porch. But sometimes my porch isn't so friendly. Like when it's raining cats and dogs. So I tried Eclipse. Without all that second-hand smoke, I can light up in my easy chair instead of getting soaked. Like anything new, Eclipse took some getting used to. But now, when I want a cigarette, I don't have to check the weather first."

Paul A., Chattanooga



Paul's been smoking on the porch for 4 years. Last night his wife asked him back inside.

All over Chattanooga, there are many true stories like Paul's as thousands of smokers discover Eclipse. It's the only cigarette in the world with almost 90% less second-hand smoke,* no ashes, no lingering odor and practically no staining.



Want to share an Eclipse story?

Call us at 800-828-1400. We can't wait to hear it.

Offer restricted to smokers 21 years of age or older.

*85-89% reduction compared to leading brands.

ECLIPSE

Imagine that.

ECLIPSE FULL FLAVOR

3 mg. "tar", 0.2 mg. nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/pgpm0004

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